

ORDINANCE NO. 03-885

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TEMPLE CITY RECOMMENDING AN AMENDMENT TO THE DOWNTOWN SPECIFIC PLAN AND SECTION 9326(B)(5) OF THE TEMPLE CITY ZONING CODE RELATIVE TO THE PLACEMENT AND USE OF PORTABLE TEMPORARY SIGNS AND BANNERS.

WHEREAS, the City Council of the City of Temple City recognizes that the regulation of portable temporary signs and banners is necessary to protect the general health, safety, and welfare of all persons within the City, while preserving community aesthetics; and

WHEREAS, the City Council of the City of Temple City recognizes that the ability to use portable temporary signs and banners is an important component in the effective promotion and advertising of new and existing businesses within the City of Temple City; and

WHEREAS, the City Council of the City of Temple City recognizes that the attraction to, and retention of businesses within the City of Temple City is of significant importance to the economic well being of the community at-large, and comfortable enjoyment of life of residents within the City.

NOW, THEREFORE, the City Council of the City of Temple City hereby ordains as follows:

SECTION 1: Section 9325(B)(5) of the Temple City Zoning Code is hereby amended to read in its entirety as follows:

5. Temporary Signage:

No person shall erect, construct, alter, or maintain any temporary sign, upon any location in the City, without first obtaining a sign permit therefore from the Community Development Director, except as hereinafter expressly provided. Permits required hereunder shall be in addition to those required pursuant to any other law, including but not limited to, the City's Building Regulations.

- a) Businesses intending to locate or relocate within the City of Temple City: Temporary signs used in conjunction with the promotion of a business intending to locate or relocate within the City of Temple City may place one (1) sign announcing their impending arrival. Such sign shall be permitted on the outside of the building on site for a period not to exceed sixty (60) days prior to the commencement of operations, and may not be posted for more than sixty (60) day in total.
- b) Business that have recently located or relocated within the City of Temple City: Temporary signs used in conjunction with the promotion of a business that has recently located or relocated within the City of Temple City may place one (1) temporary sign and one (1) "A" frame sign announcing the commencement of business operations. Such signs shall be permitted on the outside of the building on site for a period not to exceed thirty (30) days from the commencement of business activities.
- c) All other temporary signs shall be permitted outside of the building on site, for a period not to exceed thirty (30) days in any six month period which 30 days may be segmented into several lesser periods not less than 5 days each; but in to event shall any such sign exceed thirty (30) days without at least at thirty (30) day break.

- d) No temporary sign shall be permitted on or extend over any public property or public easement of any other domain owned or controlled by the City of Temple City without first having received consent of the City Council, except as otherwise provided by law.
- e) No person shall post temporary signs in a manner so as to obscure traffic or street signs or devices, or to present any hazard to the public.
- f) All temporary signs and sign support structures, together with all of their supports, braces, guys, and anchors, shall be kept in repair and in proper state of preservation.
- g) No temporary sign shall be placed upon a telephone or other utility pole, or upon a permanent freestanding or monument sign.
- h) No temporary sign shall be affixed to trees, shrubs, or other vegetation. Methods of sign installation shall be at the discretion and direction of the City's Community Development Department.
- i) If a temporary sign is attached to a building, the sign shall be in scale with the building. Temporary signs and banners shall not exceed one (1) foot in length for each lineal foot of building frontage, per street side.
- j) The City's code enforcement officer(s) may cause a temporary sign that is erected, placed, or maintained in violation of this Section to be removed in conformance with Section 3412 of the Temple City Municipal Code.
- k) There shall be a limit of one (1) temporary "banner" style sign, and one (1) "A" frame style sign per business location.
- l)

SECTION 2: The Downtown Specific Plan is hereby amended to read as follows:

The following time and use parameters shall be adhered to for all portable temporary signs placed/used within the Downtown Specific Plan area:

- "Coming Soon" signs – Maximum Duration: 60 days total. "Coming Soon" signs to be removed at commencement of business operations.
- "Now Open/Under New Mgmt" signs – Maximum Duration: 30 days total
- Conventional advertising – Maximum Duration: 30 days within a six-month period, not to exceed thirty days without at least a thirty-day break.
- "A" frame portable signs – Maximum Duration: 30 days within a six-month period, not to exceed thirty days without at least a thirty-day break.

Permitted Temporary Signs in All Districts of the Downtown Specific Plan						
TYPE	MAXIMUM NUMBER	MAXIMUM SIGN AREA	MAXIMUM SIGN HEIGHT	LOCATION	ILLUMINATION	REMARKS
Window (TS)	N/A	20% of the window area	N/A	Ground floor windows and not more than 8 ft. above finish grade	Non-illuminated	a. Temporary signs are limited to messages such as sales or special events. No business identification allowed.
Banner (TS)	One per establishment	1 lineal foot of signage per lineal foot of building frontage. Sign shall be in scale with building.	May not extend above roof-line or eave-line	Shall be attached only to the building to which it relates and not to any sign, freestanding or otherwise	Non-illuminated	See Footnote 1
A frame portable signs	One per establishment	8 square foot per side, 2 sides maximum	5 feet from ground level	May not be placed on public property	Non-illuminated	30 days maximum within a six-month period, not to exceed thirty days without at least a thirty day break.

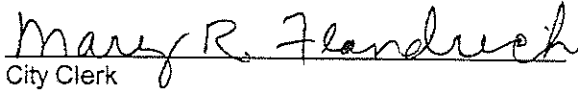
Footnote 1: "Coming Soon" signs: maximum duration: 60 days total, "Now Open" signs: maximum duration: 30 days total, conventional banner sign permit: 30 days within a six-month period, not to exceed thirty days without at least a thirty-day break.
 TS = Temporary Sign

SECTION 3. The City Clerk shall certify to the passage and adoption of this Ordinance and to its approval by the Mayor and shall cause the same to be published according to law.

PASSED, APPROVED AND ADOPTED on this 27th day of May, 2003.

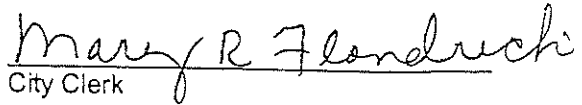

 MAYOR

ATTEST:


 City Clerk

I, City Clerk of the City of Temple City, do hereby certify that the foregoing ordinance, Ordinance No. 03-885, was introduced at a regular meeting of the City Council of the City of Temple City held on the 6th day of May, 2003, and was duly passed, approved, and adopted by said Council at an adjourned regular meeting of the City Council held on the 27th day of May, 2003 by the following vote:

AYES: Councilmember-Arrighi, Capra, Wong, Zovak, Vizcarra
 NOES: Councilmember-None
 ABSENT: Councilmember-None


 City Clerk